



For Immediate Release:
September 20, 2010

Contact: Jennifer Koch
CEDC Communications Manager
Work: (805) 672-2575, Cell: (805) 797-3502
jkoch@cabrilloedc.org

CEDC TO HOST THE SECOND ANNUAL 805 YOUTH EXCHANGE ON SATURDAY, SEPTEMBER 25
An interactive forum highlighting youth success and empowerment will take place on campus at Cal State Channel Islands

Ventura, CA – The Cabrillo Economic Development Corporation (CEDC) will sponsor the second annual “805 Youth Exchange 2010” on Saturday, September 25 at Cal State Channel Island in the South Quad from 8:30 a.m. to 3 p.m. This event, which has been organized by CEDC’s Community Building and Neighborhood Revitalization Division, is sponsored by CEDC in collaboration with several organizations including California State University Channel Islands, Arts for Action and Straight Up Improv.

Like last year’s event, the 805 Youth Exchange is an educational event like no other. It is designed as an innovative educational experience to attract youth “at promise,” who may traditionally be considered youth “at risk.” It’s also designed to specifically attract first-generation college students.

Youth in junior high, high school, and junior college will participate in workshops that feature role models as speakers and opportunities for shared learning. Themes will include college financing, careers in sports and environment, financial fitness, leadership and community engagement, and self-expression through arts and music.

The event will include free workshops, free lunch, free parking, raffle prizes, live performances by Mantis and The Haydock Rock Bank.

The keynote speaker at the event will be Assemblyman Pedro Nava.

After the event is over, staff from CEDC and other partners will follow up with 805 Youth Exchange participants to connect them to other opportunities such as Boys & Girls Club, Oxnard City Corps, P.A.L.s, Friday Night Live, and CEDC-sponsored youth and community activities including leadership development and neighborhood cleanup projects.

“CEDC is excited to be collaborating with so many great organizations here in Ventura County to provide a unique opportunity for youth to get together and ‘swap what they got...ideas, community, and culture.’ Please encourage youth to participate in this fun, interactive day,” says Kathryn Benner, Community Builder for CEDC. Organizers of the event expect approximately 300 youth between the ages of 13 to 24.

The 805 Youth Exchange is an event like none other in Ventura County. It is planned by youth for youth. New this year – youth planned a series of workshops for parents. Featured is “Let’s Talk! Straight Up”, talking to teens about difficult subjects; and in Spanish, “Vaya!” La importancia de la educacion superior.

Registration starts at 8:30 a.m. first come, first serve on the day of the event. For more information please contact CEDC event lead coordinator, John Sugden: 805-659-3791.

CEDC is a private non-profit affordable housing and community development corporation that provides comprehensive housing services, through a community building approach, in Ventura and Santa Barbara counties, and the Santa Maria area. Since its incorporation in 1981, CEDC has built more than 1,346 units of affordable for-sale and multi-family rental homes, manages 714 affordable rental units, and has helped more than 7,632 families into homeownership through education, counseling, and lending services. CEDC is a chartered member of NeighborWorks®, a national network of more than 230 community development and affordable housing organizations. This year marks CEDC’s 29th year of operation.

#